FRPR ONLINE MEETING FRAMEWORK

ONLINE MEETING

The Front Range Passenger Rail online meeting will operate as a web-based platform to allow interested members of the public to view information and comment on project elements. Online meeting attendees will be able to access the online meeting just as one would access any URL online, from their computers, phones, or tablets.

The Front Range Passenger Rail online meeting platform will provide the opportunity for the public to learn more about the project and share their input. In offering the meeting digitally, we will be able to more safely and effectively reach communities across the Front Range.

OBJECTIVES

The primary objectives of this online meeting include: to share background information, update attendees on the current project status, and ask the public meeting attendees to contribute their feedback through interactive comment maps, surveys and/or comment forms. In an effort to encourage various groups of the public to participate, Stakeholder Coalition members, the Rail Commission and CDOT will be asked to promote the online meeting through their existing communication channels. The stakeholder coalition members will be playing an important role in facilitating the participation of their communities. Online meeting attendees will also be encouraged to share their support with local agency representatives.

In addition, if someone wants to submit a comment, they will be required to provide a zip code. This will allow the project team to see at a high-level where people are at while participating in the meeting. We will analyze this weekly and propose targeted promotions (like paid ads or follow-ups with stakeholders) for segments with light participation. The meeting will be 'live' for 30 days and data will be collected weekly. A report will be produced at the end of the meeting that includes the number of clicks, participants and comment analysis.

AGENDA/CONTENT

The following topics/information will be shared with the public through the online meeting. The topics with an asterisk reflect a topic that the public will be asked to comment on.

- Brief project history
- Vision statement
- Project schedule and current status
- Segment & Corridor Coalition engagement
- Results of Level 1 Evaluation (includes simple animation of eliminated alternatives)
- *Alternatives moving forward to Level 2 (includes a comment map with key elements the project team needs the public to respond to, like purpose/reason they would use the system)

EXAMPLES OF MEETINGS

NOTE: The FRPR online meeting will not include video or voiceover. These samples are meant to just serve as examples of the functionality, look and feel of an online meeting.

http://mplshdrpi.com/i70wbppsl/
http://memphisinnovationcorridor.mplshdrpi.com/onlinemeeting1/
http://www.keepomahamoving.com/OnlineMeeting/